

CCGPA Board Meeting Minutes

Date: February 8, 2016

Attendance:, Stephen Gillies, Kasra Khorasani, Jane Mitchell, , Rowan Sharkey, John Sherry, Joan-Dianne Smith, Ken Schwartz, Wendy Wildfong, Colleen Wilkie,
From First Stage: Jessica Kerr, Doug Rosser

Regrets: Aida Cabecinha, Andre Roch, Ward Yuzda

President/Chair: Kas Khorasani

Secretary: Wendy Wildfong

Supplemental Documents:

Time Keeper Stephen Gillies

Minutes: *Moved by John , seconded by Kas that the minutes of the January 11, 2016 board meeting be approved as circulated. Carried.*

Brief reports from relevant committees:

a) John acknowledged Aida's work on Soft Chalk and training initiatives and gave highlights: there were 120 registrants from a range of professionals including new and seasoned clinicians, the majority of which were non-members. The feedback survey indicated appreciation of structure, theory vignettes, length and depth of the information. The issue of payment was discussed.

Areas of improvement were considered including that the modules be short, interactive and with more vignettes and application. This will require a developed infrastructure beginning with a technical person. Kas suggested whether or not this is something we can and should pay for is a later consideration, as is the question of whether we will buy the software. **ACTION: John will return with a report and proposal regarding chopping up the already prepared modules into shorter units. We are asked as a board to consider whether we know a student with tech skills who might be willing to volunteer services at this point.**

b) ETG Joan-Dianne reported that there is 1 running in Halifax, 3 in Toronto, 1 in Winnipeg and 1 in Calgary. Edmonton and Vancouver are still question marks. Allan Sheps is consulting and we are on schedule to have Jessica put out an email blast as well as local blasts. Kas has found a volunteer who will send the information to all colleges and universities with relevant departments.

c) Joan-Dianne reports the Conference Steering Committee planning is in motion. Haim Weinberg is interested in taking part in the conference. Leaders, faculty and instructors are being considered. The Steering committee meets February 12. The deadline for submissions/proposals is February 28. **ACTION. Joan-Dianne anticipates requiring more time for reporting next mtg.**

d) Final Budget. Doug noted that we have allotted no budget for marketing, which we may want to revisit later. Acceptance of the budget was moved by Joan-Dianne, seconded by Colleen and unanimously passed.

ACTION. Kas is active regarding sponsors. One prospect seems to have disappeared. Ward may have a more positive result with his connection. Kas spoke to the question of sponsorship by drug companies by suggesting that we are not promoting their wares and perhaps they might be introduced to using groups skills within their corporation via focus groups, etc. **ACTION: John is looking into grants.**

e) Value proposition. Kas reported on the most recent meeting. "The group is the most powerful mediator of change" was a powerful stimulus of lively discussion and exchange of views. Brainstorming to articulate the core beliefs while balancing emotional impact with inclusion of the issues of connecting, belonging, understanding and safety ensued. It was a lively meeting with an open exchange of ideas including: Who is the target? Is it more for us to clarify our resonance? Is the value proposition a foundational piece of the brand. Does it have to be a tag line? How do we hold it in our own beliefs and how do we talk about it to others and might these be different. **ACTION: Everyone please take 2 minutes to again consider and write what is the what, why and how for each of us and send to Ward. This will be brought back to the March 14, 2016 meeting.**

Potential agenda items:

- Brainstorming Aida MTC results of questionnaires
- Steering Committee a) whether or not membership b) nominations and awards c) non-clinical members on the Board
- value proposition package

Next meetings:

March 14
April 11
May 9
June 13
July 11
August 8
September 12
October – cancelled due to conference
November 14
December 12

BC-2 pm, AB-3 pm, MB-4 pm, ON-5 pm, NS-6 pm; please try to attend five minutes to the hour

Call in:

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